

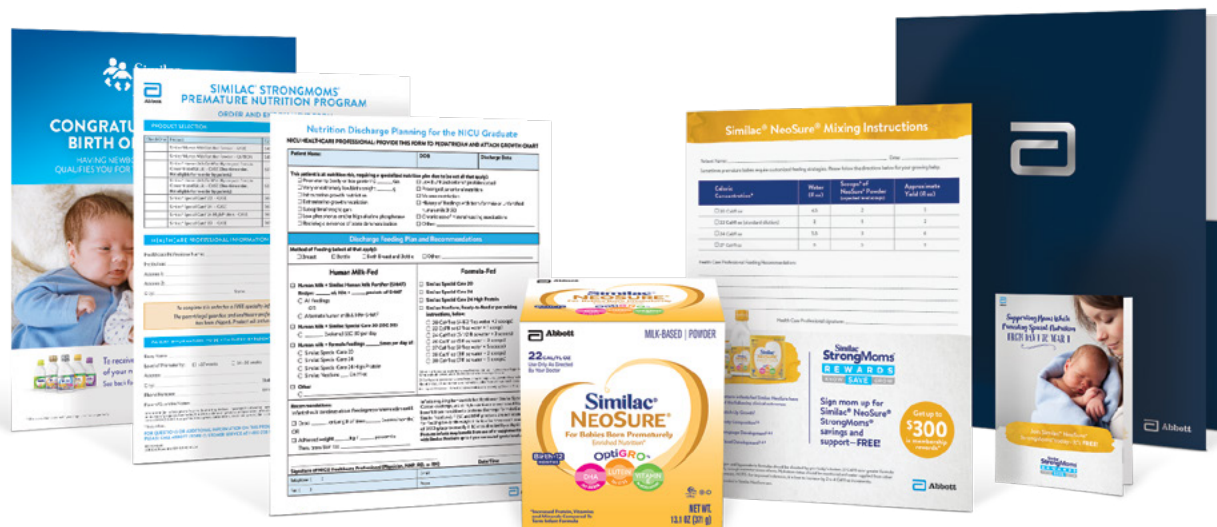
Similac® INDIVIDUALIZED NICU NUTRITION **DISCHARGE TOOLKIT**

EXTEND YOUR PRETERM CARE BEYOND THE NICU

The Individualized NICU Nutrition Discharge Toolkit is a comprehensive selection of resources to assist in the continuity of nutrition care plans upon NICU discharge. These tools can be used with parents and pediatricians to help preterm infants maintain excellent growth and development when discharged on Similac® NeoSure® through the important first year.



Comprehensive Resources To Extend Your Nutrition Recommendations Through Year One



Designed with the preterm infant's first year in mind

Utilize these tools to facilitate conversations with parents and reinforce nutrition recommendations with pediatricians.

Available from your Abbott sales representative or online at AbbottNutrition.com/NICU

FOR HEALTHCARE PROFESSIONALS

MOST REQUESTED



NUTRITION DISCHARGE PLANNING INSTRUCTIONS

Communicate your important post-discharge nutrition plan to pediatricians.

[View Form >](#)

UPDATED

UPDATED



SIMILAC® STRONGMOMS® PREMATURE NUTRITION PROGRAM ORDER AND ENROLLMENT FORM

Provide complimentary Similac® Human Milk Fortifier or Similac® Special Care® formulas delivered directly to the preterm infant's home and enroll the family in Similac StrongMoms Rewards. [View Form >](#)

NEW



PREMATURE INFANT NUTRITION INFOGRAPHIC

Learn about the unique nutrition needs of premature infants and how specific nutrients can benefit their growth and development. [View Form >](#)

UPDATED



SIMILAC® NEOSURE® SCIENCE-BASED NUTRITION SALES AID

Learn about clinical outcomes studied to support excellent catch-up growth inside and out. [View Form >](#)

UPDATED



SIMILAC® MULTIPLES PROGRAM

Support families of multiples with complimentary product samples. Form allows you to select recommended Similac® formulas and provide instructions for online program enrollment. [Please ask your sales representative for a form.](#)

FOR PARENTS

MOST REQUESTED



SIMILAC NEOSURE MIXING INSTRUCTIONS

Provide feeding and mixing instructions for parents as their preterm infant transitions home. [View Form >](#)



SIMILAC NEOSURE DISCHARGE KIT

Help preterm infants continue toward successful first-year outcomes with a sample and discount coupon for Similac NeoSure. [Please ask your sales representative for a kit.](#)



SIMILAC NEOSURE STRONGMOMS REWARDS PROGRAM REPLY CARD

Enroll moms in the Similac NeoSure StrongMoms Rewards program for up to \$300* in great offers. [Please ask your sales representative for a card.](#)



RESOURCE FOLDER

Organize the individualized resources in a single folder for parents to take home. [Please ask your sales representative for a folder.](#)

NEW



SIMILAC NEOSURE BROCHURE

Educate parents on enriched nutrition provided by Similac NeoSure to help premature infants catch up inside and out. Includes coupon. [Please ask your sales representative for a brochure.](#)

For more details, contact your Abbott Nutrition representative.
Strong Babies Start Here®.

* Offers may vary.

©2020 Abbott
20202900/January 2020 LITHO IN USA

