## **S**KERITON

# The Most Complete Feeding Management Platform



### **BUILT WITH NICU TEAMS, FOR NICUS**

Keriton Kare is a HIPAA-compliant, fully automated solution to address the challenges related to feeding management at a NICU. The solution includes two apps — Kare Mom, for moms, and Kare Nurse, for hospital staff.

Keriton Kare saves critical nurse time and eliminates errors. With real-time analytics, notifications and engagement solutions, the platform also enhances the pumping experience for moms.

### WHY KERITON?

**Increased Safety** - identify and prevent errors other scanning systems miss

**Better Outcomes** - helps moms stick to pumping longer and increase production

**Lower Costs** - spend less on capital and operational expenses



www.keriton.com

### Results You Can Count On

Two years of data collected at 36 ADC NICU

367
Near-Miss Errors

Prevented \$2.5M in HIPAA Violations

13,000 Nurse Hours Saved

**50%**Reduction in Expirations

40%
Increase in Milk Received

83mL

More Milk Pumped for Every

1 Photo Shown to a Mom

### Keriton Kare Feeding Platform for Your Entire NICU Workflow

### **KARE MOM**

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#### It All Starts with Mom

Labeling each bottle by hand is error-prone.

Moms log each pumping session using smartphones to scan pre-printed barcodes.

# Pre-Printed Barcode Labeling Is the Hub of the Workflow



### **KARE TECH**

### For Prep, Safety is Key

Feed order review, prep and calculations are manual and inefficient.

Seamless review, sorting, calculation, and assignment of feed orders improves speed and safety of tech workflow.



### KARE NURSE

### For Nurses, Safety is Key

"Bartending" is labor-intensive and error-prone. Mistakes occur, despite 2-RN checks.

Barcode scanning increases reliability, saves time, and eliminates the need for redundant checks.



### KARE LACTATION



### Lactation Consultants Intervene on Time

Lack of timely information delays help to moms experiencing difficulties.

Only Keriton provides access to real-time lactation data, reducing reaction time from days to minutes, to help mothers improve production.

### INTEGRATION

Integrates with EMR & ADT: Allscripts, Athenahealth, Cerner, Epic, Meditech and all others

### THE TECHNICAL DETAILS

- HIPAA-compliant cloud server
- iOS, Android, and computer/browser compatible
- Software-as-as-Service (SaaS) platform: no server to host, no IT time to maintain, all new releases/upgrades included
- Enterprise encryption
- Third-party audited

