

50%

Of asthma patients are non-adherent to their medications



Confirm dose-by-dose adherence and improve inhaler technique with emocha's

Digital Medication Adherence Program

Pharmacist-Led Medication Review

emocha enrolls members into a Digital Medication Adherence program that begins with CMR to identify, analyze, and correct potential medication issues.

Financial Incentives

Patients receive a small financial incentive to reward high adherence throughout 90 days of video check-ins. emocha continues to monitor refill rates in the following months and re-engages patients in virtual visits if adherence begins to drop.

Video Direct Observation

Patients use their emocha app to take medication, report any side effects, and engage: building adherence habits through 30-60 days of daily video check-ins with their emocha coach.

Support & Triage To Care Team

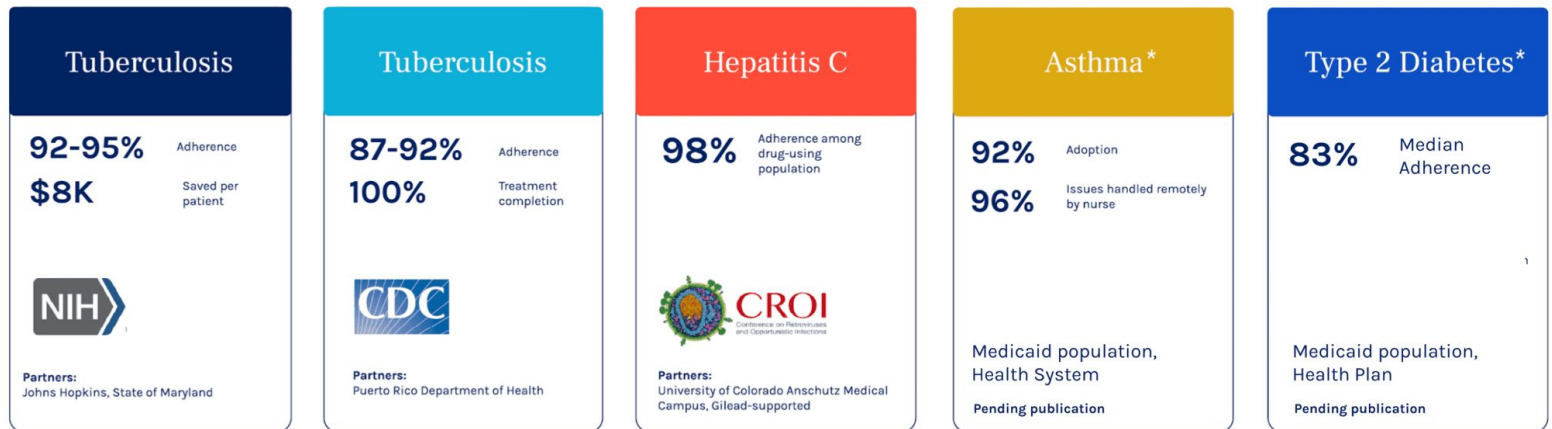
Coaches provide daily support through our engagement platform. Adherence barriers are documented and addressed, while side effects -- including inhaler technique -- are escalated to an emocha nurse. Critical issues are triaged back to the provider & care team.



emocha's program leverages a CDC-endorsed practice called Directly Observed Therapy. emocha uses short asynchronous video check-ins, coupled with daily engagement and follow-up on side effects and adherence challenges. The program holistically addresses non-adherence barriers, while helping patients achieve high rates of adherence.

Clinical Validation

More than 15 peer-reviewed studies validate that emocha helps patients achieve up to 98% dose-by-dose adherence



Serving over 100 clients across the healthcare landscape



Asthma Opportunities & Program Value

Minimize avoidable costs and outcomes due to non-adherence

Decrease hospitalizations & ED visits resulting from poor technique

Improve clinical & quality measures including AMR and ACT values

Optimize staffing efficiencies for care teams